PRESS KIT

CARGO LONGTAIL E-THREE 500 ↘

One ride. Endless stories.

DECATHLON

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Your daily ally

Every day is an opportunity for a new story. For so many urban families and individuals, the simple act of getting around is full of constraints - traffic jams, parking headaches, and the struggle to carry everything that matters.

With the new Cargo Longtail, we're changing that narrative.
We believe that every trip, from the morning school run to an impromptu picnic, should become a little adventure you would like to remember.

So why everything is designed to make your everyday just easier and nicer. It's not just a bike, it's a real companion for your daily challenges. Let this Cargo show you his power to carry your life.

Zoom on your bike

Price
€ 2.499

Dimensions (LxWxH)
220 cm x 68 cm x 108 cm

Loading capacity
170 kg payload

Loading capacity

170 kg payload (excluding bike weight): including 80 kg max rear load and 10 kg max on the front platform.

Powerful Lighting Tech

See better and be seen better: 60 lux output with automatic light-sensing. Seamlessly switches between Day and Night modes.

"B'CLIP ready"

Natively compatible with the B'CLIP accessory range. No adapter required. One click is all it takes to transform the bike's carrying capacity thanks to our patented clip-on system.

Battery

48V 14Ah Lithium-Ion battery (711Wh capacity). Range of 50 km to 85 km depending on the load.

The safety and comfort of your passengers

Integrated dressing guard: protects your children's feet by preventing them from getting caught in the spokes. Also protects long clothing like skirts, dresses, or scarves. Designed with footrests for extra comfort.

TFT display

Colour TFT screen with digital lock capability.

Integrated anti-theft device

The bike has a wheel lock that allows you to lock your cargo for quick stops.

Hydraulic brakes

Tektro 4-piston hydraulic brakes and 180 mm discs.

Colors

Carry it all. Clip ! *Go !*

But what if carrying *ev*erything *yo*u need on *yo*ur bike could be as simple as... ***a click?***

Introducing the B'Clip Carrying Ecosystem – the 1-Second bike luggage revolution designed for any challenge in your life.

How often have you wished your bike could carry just a little bit more? Whether it's groceries, your gym gear, picnic essentials, or even just a change of clothes, lugging things around on your bike can be a hassle.

Imagine this: you have to drop your friend off at his house. ***Click !*** The seat pad is on, ready for your passenger's comfort.

Later, you're off for a picnic in the park. ***Click !*** The trunk bag is securely in place, holding your blanket and snacks.

Need to carry something bulkier? ***Click !*** The tray is ready.

Finally, you have the bike luggage that adapts to your day in 1 second. It's that simple. ***Click ! GO !***

The B'Clip system includes six versatile accessories designed to tackle any carrying challenge: a comfortable seat pad for passengers, a rear/front attachable basket, a secure box, a holdall trunk bag, and adaptable tray M and XL sizes with secure straps. The magic lies in our newly patented system - the universal platform and the revolutionary one second handling.

One click is all it takes to transform your bike's carrying capacity and offer the seamless transition from basket to tray and beyond to carry exactly what you need, when you need it.

See & be *seen*

LIGHTNING (TECH)

MADE IN FRANCE

See far, be *seen* *everywhere*, effortlessly.

Thanks to its smart sensors, this lighting system switches automatically between day and night modes to guarantee optimal visibility 24/7. Its high-power front light offers an ultra-wide angle, allowing you to ride with confidence on any terrain without dazzling oncoming traffic. At the rear, an automatic brake light signals your deceleration.

Ride with peace of mind.

Rear

→ Powerful: visible at 500m
→ Brake light visible at 1 km
→ 2 sizes available: 140mm/70mm

Frontal

→ Powerful: LED + 60 lux
→ Automatic day/night mode
→ Wide + long range visibility

What challenge do *you* face today?

Let this Cargo show *you* his power to carry *your* life...

Configure *your* bike as *you* wish

with a range of *accessories* *compatible* with *your* Cargo longtail E THREE 500 →

Seat pad
Price: € 29
Model code: 8667276

Double bag
Price: € 119
Model code: 8852594

B'CLIP front platform
Price: € 25
Model code: 8985760

Rain protection
Price: € 199
Model code: 8993175

Chill seat Guppy LT
Price: € 59
Model code: 9031667

Medias ↘

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